



## Our Mission

*To NURTURE,  
SUPPORT and  
SUSTAIN  
the business  
community of  
TRENT HILLS.*



### BOARD OF DIRECTORS

- Karen Gainor, *President*
- Neil Graham—*Vice-president*
- Charlie Thompson, *Treasurer*
- Doreen Sharpe, *Past-president*

*Directors:*

- Donna Bennett
- George Gordon
- Vann Gouweleew
- Tanya Orr
- Brian Redden

Mimi Silk

*Municipal Representatives:*

- Rosemary Kelleher-MacLennan
- Camille Edwards



### Trent Hills & District Chamber of Commerce

51 Grand Rd., PO Box 376  
Campbellford, ON K0L 1L0  
Phone: (705) 653-1551  
Fax: (705) 653-1629  
E-mail: [info@trenthillschamber.ca](mailto:info@trenthillschamber.ca)  
[www.trenthillschamber.ca](http://www.trenthillschamber.ca)

## President's message

Ah, summer is here and early reports indicate that we should enjoy a busy tourism season! Many of you probably have visiting friends and relatives, so be sure to escort them into the visitor information centre and our staff will show them all the marvelous sights, shopping and adventures to be experienced in beautiful Trent Hills! As an interesting point, at a recent tourism workshop the facilitator stated that a visitor needs 2 hours of activities for every 1/2 hour of driving. A visit to the information centre will clearly show a 2-hour drive to Trent Hills is well worth it, and visitors still won't be able to do it all with just one overnight stay.

The Municipality of Trent Hills is hosting a celebration of the completion and formal grand opening of the Campbellford Waterfront Development on Friday June 30, 11 a.m. to 12 noon. The vision for this beautiful downtown waterfront development began in the early 90's and is at last a fabulous reality. As the managers of Old Mill Park docking, the Chamber became involved by committing \$25,000 from the docking revenues. We have already seen an increase in our boating visitors, so it looks like we may be able to make the final contribution this year! Congratulations to the Campbellford BIA, the Waterfront Development Committee, the Municipality and to all of the dedicated partners and individuals who, through determination and diligence, made the Campbellford Waterfront Development happen!

Plans are underway for the third edition of our very handy Membership Directory, which includes a free listing for all chamber members. There is also an additional opportunity to have your business advertised on the covers. Please check the information we currently have for your businesses and return the form we have included with this newsletter so that any necessary changes can be made.

Congratulations to the Trent Hills Physician Recruitment Team for producing "Portraits of Rural Practice—Trent Hills 2006", which received a \$5,000 prize from the Rural Ontario Medical Program. Award-winning cinematographer Michael Boland volunteered his time and talents to perfectly and beautifully capture the rural lifestyle that we all enjoy. Increasing the number of physicians is paramount to the continued growth and health of Trent Hills, and we robustly applaud the excellent efforts of the recruitment team.

A warm welcome to our newest board member, Donna Bennett, Westben Arts Festival Theatre. We are delighted that Donna has joined the board and we shall all benefit from her business and volunteer background.

We have a new opening on the Board, as it is with regret that we have accepted Sarah Wellman's resignation. In the time Sarah has been with us, she has made tremendous contributions, especially with the Celebration of Excellence business awards. If you are interested in joining the board, please send me a letter c/o the Chamber, PO Box 376, Campbellford, detailing your background and experience and why you would like to join the board.

We in Trent Hills have been most fortunate to have enjoyed numerous new business openings since the beginning of the year! Please try to take a moment to stop in to welcome the owners and take a moment to learn what new wonders this community has to offer!

I wish you a happy, healthy and prosperous summer season!

Here's to continued success,

Karen Gainor—*President*

# Member News



Vicki Clarke is wildly enthusiastic about her new position as Manager of the Campbellford Resource Centre, managed by Community Living Campbellford/Brighton.

Vicki brings experience in skill-based programming from her previous position as coordinator of community education with the local school board, and as the former owner of Class Connections in Peterborough. Her plan to expand both Loyalist and community courses bring hot picks such as Dance, Cooking, Writing, Photography, Professional Development and more to Trent Hills.

*Celebrating a milestone, business expansion, new address, new ownership, etc.? If so, Member News is a forum in which you can let your fellow chamber members know what is happening. Submit your information (maximum of 100 words) to [info@trenthillschamber.ca](mailto:info@trenthillschamber.ca). Information will be printed at the discretion of the Chamber.*

## Membership Directory Special Advertising Rates

Take the opportunity to feature your business to your fellow chamber members with a business card size ad for only \$50 plus GST.

Advertising will be prominently placed on the back cover, inside front cover or inside back cover.

Call the chamber office at 653-1551 to book your space  
Space is limited, reserve early.

## Tourism Committee Update

The tourism committee is looking forward to a successful season of visitors to Trent Hills this year and while the weekends have often been rainy the forecast is calling for lots of sunshine and warm days ahead this summer. To encourage regional day tripping to the many attractions in Campbellford, Warkworth and Hastings we have launched a print advertising campaign to target people in the Cobourg, Port Hope, Peterborough and Belleville areas. It's amazing how many people don't realize what's in their neighbour's back yard so we're using a strong day tripping message to get the word out about great events in Trent Hills. While these ads will promote events and attractions throughout Trent Hills there is an opportunity for you to partner with the Chamber to promote your business. Contact Nancy for details!

Your tourism committee is still working to develop a television advertising campaign with CHEX television that brings together the business associations in our three urban centres along with the Municipality to promote day tripping to the area. This is a work in progress so stay tuned for further developments. We want to get it right, right out of the gate so patience in this venture is important!

*Continued on page 3*

## Government Relations Committee

A new committee, government relations, has been struck by the board of directors at the regular meeting of May 25. The activities of this committee are not new to the Chamber Board, representing the members as the voice of business. This committee formalizes what the board has always done in the past and will increase communications between the various levels of government, providing opportunities to be proactive, rather than reactive and where possible guide government representatives in a direction that benefits the business community of Trent Hills.

The mandate of the committee is to identify and keep abreast of existing and proposed legislation and policies that could affect business, while fostering good working relationships with municipal, regional, provincial and federal governments. Keep elected officials the media and the community apprised of member/business opinions and desires.

The mandate is achieved through the following goals and objectives:

- Monitors and interprets government legislation that will impact business and make recommendations for action to the Chamber of Commerce Board of Directors.
- Involve members with interest and/or expertise to prepare reports and submissions as required
- Lobby government representatives and other interest groups on proposed legislative, economic development and business issues

Committee members: Chair, Brian Redden, George Gordon, Neil Graham, Karen Gainor.

## Business builders program for youth

Northumberland CFDC is pleased to once again offer the Business Builders program for youth ages 9-14. The program targets youths who are interested in learning about business or who want to start a business of their own.

The NCFDC is a not-for-profit organization committed to promoting economic, social and cultural priorities that will build strong and viable communities within Northumberland County. We are pleased to offer this innovative introduction to entrepreneurship for the small cost of \$20.00.

Registration forms for Business Builders may be obtained by calling 905-372-8315. Space is limited so apply early.

For further information please contact:  
Sarah or Nikki, Business Builders Coordinators, NCFDC  
The Fleming Building, 1005 Elgin St. Suite 206  
Cobourg, ON K9A 5J4  
Tel: 905-372-8315 ext 241

## Tourism office renovations planned

*Continued from page 2*

The renovations to the tourism office are slowly beginning. A fresh coat of paint will brighten up the space in the next couple of weeks and some interim furniture re-arrangements have made the Tourism Office more welcoming. Once a budget is determined (it's always about money!) we will proceed with some more dramatic changes. There is a drawing at the Chamber office which you're more than welcome to have a look at!—Neil Graham, *Tourism Committee Chair*



MEMBERSHIP

BENEFITS



### ***Did you know...***

#### **Group Insurance for your small business.**

*You choose the coverage.*

*You control the cost.*

Whether you're a one person firm or have 35 employees, choosing a custom benefit program is easy and affordable with the Chambers of Commerce Group Insurance Plan.

**YOU** control your plan, choosing from up-to-date options.

**YOU** pick the kinds of coverage: start with employee life insurance, then add medical, prescription drug, dental, disability income, critical illness, office overhead, retirement savings, employee assistance, executive top-up (cost plus).

**YOU** pick the levels of coverage, from basic to comprehensive plans.

***You make the choices.***

***You control the cost.***

Put your business to work for you. You can offset unexpected personal costs through a customized group benefit plan where premiums are a deductible business expense. And, with the Chambers Plan, you get

- Fast, accurate claim payment
- Outstanding service and support
- Simple administration (manage your plan over the internet, if you want to).

Contact the Trent Hills & District Chamber of Commerce Chambers Plan representative below to see how to customize a Chambers Plan to fit your budget

Brian Bulger  
(705) 741-1400  
1-800-366-2566

bbulger@thelifeinsuranceguy.com  
Chambers Plan Service Centre 1-877-277-0677  
www.chambers.ca/info

**Chamber Office & Visitor Information Centre**  
**51 Grand Road, Box 376**  
**Campbellford, ON K0L 1L0**  
**Phone: 653-1551 Fax: 653-1629**

**Vehicle and Driver Licensing Office**  
**653-1579**

Monday to Thursday—9 a.m. to 5 p.m.  
 Friday to Sunday—9 a.m. to 7 p.m.

Monday to Friday—9 a.m. to 5 p.m.  
 Saturday—9 a.m. to 1 p.m.  
**LICENSING OFFICE WILL BE CLOSED**  
**JULY 1 AND JULY 3**

<b>July 2006</b>						
<b>Sun</b>	<b>Mon</b>	<b>Tue</b>	<b>Wed</b>	<b>Thu</b>	<b>Fri</b>	<b>Sat</b>
					<b>June 30</b> Campbellford Waterfront Development Opening 11 a.m.	<b>1</b> Happy Birthday Canada  <i>Driver Licensing office Closed</i>
<b>2</b> Happy Birthday Campbellford	<b>3</b> <i>Driver Licensing Office Closed</i>	4	5	6	7	8
9	10	<b>11</b> Tourism Committee 8 am Apollo's Restaurant	12	<b>13</b> Government Relations Committee 8 am Chamber Office	14	15
16	17	18	19	20	21	22
23	27	28	26	<b>27</b> Board Meeting 7 p.m. Chamber Office	28	29
30	31	Membership Committee <b>August 15</b> 8 am Warkworth Golf Course				

**Don't forget to return your Membership Directory Form, by fax to 653-1629 by e-mail to: [info@trenthillschamber.ca](mailto:info@trenthillschamber.ca), or drop it off at our office.**