



Our Mission

*To NURTURE,
SUPPORT and
SUSTAIN
the business
community of
TRENT HILLS.*



BOARD OF DIRECTORS

- Karen Gainor, *President*
- Neil Graham—*Vice-president*
- Charlie Thompson, *Treasurer*
- Doreen Sharpe, *Past-president*

Directors:

- George Gordon
- Vann Gouweleeuw
- Tanya Orr
- Brian Redden
- Mimi Silk
- Sarah Wellman

Municipal Representatives:

- Rosemary Kelleher-MacLennan
- Camille Edwards



Trent Hills & District Chamber of Commerce

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President's message

Greetings everyone! As the newly elected President, it is a great pleasure to start off the term with positive and exciting news of what is happening at the Chamber.

On Saturday Feb 4, at the Island Park Retirement Suites, the Chamber held it's AGM to vote in a new slate of Directors: Neil Graham, Vice- President; Doreen Sharpe, Past-President; Charlie Thompson, Treasurer; Mimi Silk; Brian Redden; Tanya Orr; George Gordon; Sarah Wellman and new to our Board this year, Vann Gouweleeuw, owner and operator of Sister's Pace Express in Campbellford. Our Municipal representatives are Camille Edwards and Rosemary Kelleher-MacLellan. Two of our Board members are 'retiring' this year and we thank them profusely for everything they have contributed to the Chamber's efforts and goals: Sue Locke and Eric Dickinson. You will both be missed on the Board. There is one vacancy on the board and if you are interested in becoming a director, please let me know.

This year's Awards ceremony was slightly revamped and entitled "Celebration of Business Excellence". An astounding 46 nominees were honoured in 13 categories, see page 2 for the list of recipients.

Clearly this is a community bursting with talent, innovation, determination – and huge success stories! Congratulations to all of the businesses celebrated at our "Celebration of Business Excellence" ceremony – and to all of our local businesses for your efforts and achievements that contribute significantly to the growth and prosperity of the community of Trent Hills.

I would be remiss if I did not recognize our Past-President, Doreen Sharpe, who will be continuing on the Board. For the past two years, Doreen has contributed an enormous amount of time and effort to the Chamber. Doreen's commitment, dedication and boundless energy is greatly appreciated!

Now that the Chamber has streamlined and underlined our commitment to our mission, which is: "To Nurture, Support, and Sustain the Business Community of Trent Hills", we will continue to: Strenuously and creatively promote the business community of Trent Hills through appropriate projects and programs; Continue to lobby for funding initiatives that will benefit our businesses and the community; Continue to put this Chamber and its membership in the spotlight, by making ourselves more competitive and even more progressive; and Continue to offer our Membership benefits and programs that will assist them in advancing their business goals and performance.

One of our first projects will be tabulating and acting upon the results of our Shop Local Survey – as this will be a giant aid in providing the Chamber and local businesses with valuable consumer feed back.

Happily, one of my first duties included congratulating and awarding our winner of the Shop Local draw, Ms. Chris Charlebois and her three children, \$1,000.00 in Chamber Dollars. Happy Shopping in Trent Hills, Chris!

It is everyone's input that helps us to continue to grow, thrive and succeed. If you have proactive comments or suggestions, we want to hear them. Not only are we the voice of business, we also have ears and we are listening.

Our Chamber Tag Line is: Together We Can Make It Happen. And so we are.

Wishing you the best of continued success, *Karen Gainor—President*

A sold-out crowd of 90 attended the Celebration of Business Excellence on February 4, recognizing nominees in thirteen different categories. The revamped categories proved very popular, with an overwhelming 46 nominations received. Each of the nominees were featured in a program, along with a powerpoint presentation including photos. New this year were award sponsors and thanks to their generosity, the recipients have a beautiful acrylic award recognizing their achievement.

Special thanks to the project partners, Colio Estate Wines, Stone House Gardens, Trenval Business Development Corporation, Industry Canada and Island Park Retirement Suites, for helping to make this celebration of business excellence in Trent Hills a tremendous success.

President's Award

Kim MacNeil-Gundersen—Kim is currently the vice-president of the Warkworth Community Service Club; treasurer of the WBA; a member of the Warkworth Main Street Committee; a past director of the Trent Hills & District Chamber of Commerce; editor and publisher of Warkworth Words, a community newsletter; a member of the Warkworth Maple Syrup Festival; co-chairs the Warkworth Town Hall Centre for the Arts Committee; and has facilitated several strategic planning sessions for local organizations and business associations. Kim owns Eclectic Mix.

Tony Edwards Memorial Award

Chris Luzzi—Chris moved to the community 2 years ago to operate Luzzi's Valu Mart, and immediately became part of the community, sponsoring and organizing an annual charity ball tournament, is a major sponsor for the Hastings Firefighters, supports many community projects and is one of the founding members as well as chair of the Hastings Revitalization Committee. Chris is also a member of the Hastings Business Association, the Hastings Waterfront Committee and the Hastings Beautification Program.

Entrepreneurial Spirit, 3 years or less

ZAZU Boutique—When ZAZU opened its doors in August, 2004, it boasted fine, high quality, up-market accessories for women. The rapid growth can be immediately recognized by the midyear expansion into clothing and the increased quantity and quality of footwear. Clothing lines from cruise/resort, to evening separates, to casual items, to suits were added to meet the customers needs.

Entrepreneurial Spirit, more than 3 years

Stone House Gardens—What began as a 600 sq. foot shop in the spring of 2001 has grown to almost 1500 sq. ft. of retail space, combining home and garden in a unique retail hybrid. Hiring and grooming the best crew members has led not only to increased business growth but to an increase in expectations from the local business community.

Customer First

Community Living Campbellford/Brighton—Supports children and adults that have an intellectual disability to participate in their community and provide respite supports for families from across four counties. Recipients of several distinguished awards for service, both provincial and national. The Resource Centre has an 82% success rate, and the office supply store has achieved national recognition for their success as well.

Hospitality/Tourism

Warkworth Maple Syrup Festival—A team of volunteers work together to host the festival at the sugar bush and events throughout the village highlighting maple syrup production and introducing thousands of visitors to the area. At the sugar bush, the exceptional customer service instilled by the Potters has set the standard for 20 years. Offering something for visitors of all ages and interests, they come back year after year.

Commercial Restoration/Renovation

Paul Portelli Gallery—Sculptor Paul Portelli has created a gallery featuring fine Canadian arts and crafts, paintings, woodwork, textiles, jewellery and terra cotta pottery. The building at 31-33 Main St., Warkworth received historical designation in 1991. Paul has always operated a studio in the building and 4 years ago went into a full gallery operation, once again renovating and restoring the gallery space.

Green Award

Church-Key Brewing—Owner John Graham is committed to operating the micro-brewery as an environmentally conscious business. He has achieved this by creating as little waste as possible, recycling spent barley to local farmers, utilized solar energy, heat recovery and bio-diesel to assist in daily business operations.

Micro-business

Orange Cap Design—Providing audio and visual thinking, music and graphic design, Dale Clark's success is listening to clients' goals and providing a solution to achieve them. Highlights this past year include developing music and sound for the sold-out "Feat" production to an award-winning tourism marketing campaign.

Business Communications

metaphorhome—Eight months ago, Neil Graham and Wayne Sabados developed pre-store opening activities and innovative design to draw attention to the logo and name of their new store, heightening awareness of a new retail concept. Metaphorhome actively seeks to gain editorial exposure and this has resulted in a soon to be released feature in Canadian House & Home magazine.

Retail

Darolex Décor and General Store—Daryl Olexyn and Roger Warren offer antique and vintage furnishings, home décor accessories, house and kitchen ware, gift ware, jewellery, coffee, pastries, ice cream, snacks, bait and tackle. Their retail space and inventory have doubled since opening 19 months ago.

Health and Wellness

Sisters Pace Express—Vann & Bert Gouweleeuw opened this full service gym for women just over a year ago, offering circuit training, 5 cardio stations, universal, free weights and Cybex equipment, stability balls, personal fitness training, nutritional and wellness counselling. Friendly and knowledgeable staff are committed to inspiring the members to achieve their goals.

Manufacturing

Dart Cup—In 2005 Dart Cup marked 20 years of setting the industry standard of excellence in foam cup production. Dart is experiencing continued growth, working on health and safety programs, employee relations and customer satisfaction. Actively involved in the community sponsoring various activities and offering summer intern positions for community youth.

US withdraws passport requirement

Jim Bradley, Minister of Tourism has announced that the United States is developing a new travel document, the PASS (people Access Security Service) card, as an alternative to their earlier proposal to require a passport to cross land borders into the U.S. from Canada. "This represents progress in our effort to keep the border free-flowing for tourism," said the minister. "With a new government in Ottawa, I will be renewing my call for a national tourism summit to address the passport/PASS issue and other matters of concern to the tourism industry."

"The tradition of friendship and cooperation across our border demands that we work to find a way to increase security, while

maintaining tourism and trade. The Ontario Government is committed to continuing to work with elected representatives and industry leaders from both countries to further improve the border security initiative," said Minister Bradley. If you have any questions or concerns regarding this issue, please contact the chamber and we will forward this information to the ministry.

MUNICIPALITY OF TRENT HILLS PUBLIC INFORMATION MEETING

Wednesday, March 1, 2006

5 p.m.—7 p.m.

Council Chambers

Campbellford—Watermain, Sanitary Sewer, Storm Sewer and Road Reconstructions, Front St.—Second to Bridge St., River St.—Saskatoon to Doxsee Ave. and Queen St.—Bridge to Garry St.

Municipal Staff and Consultants, TSH will be in attendance to review proposal with interested parties and to answer questions.

TOURISM DEMAND GENERATOR WORKSHOP

Provide stakeholders and tourism operators with tips, tools and techniques to identify and strengthen their key tourism motivators; and to support attractions with the objective of increasing tourism visitation and expenditures. The workshop presented by Northumberland Tourism is being held Monday, April 30, 9:30 am to 3 p.m., Keeler Centre, 80 Division St., Colborne. No cost to attend but **space is limited**—RSVP by March 24 to Patricia Yardy

CHAMBERS



NORTHUMBERLAND

FUNDING FAIR

FOR BUSINESS

An introduction of traditional and non-traditional funding sources for Northumberland County businesses.

Tuesday, February 28,

3 pm to 7 pm

At the Keeler Centre

80 Division Street, Colborne

No charge to attend, but please register by calling 653-1551 or email: info@trenthillschamber.ca

**Power of the Chamber
with
Nancy Hughes Anthony
President and CEO
Canadian Chamber of Commerce**

**Wednesday, February 22,
11:30 am to 1:30 pm**

at Best Western Inn & Convention Centre
930 Burnham Street, Cobourg

This Chambers Northumberland keynote event will focus on the "Power of the Chamber" - the network of chambers across Canada that affect change in Ottawa, provincially and locally.

A sought after speaker at national and international forums, Ms. Hughes Anthony is recognized by government and business as a leading voice on business issues. She has received the Women's Executive Network *Top 100 Most Powerful Women Award* and has been selected several times by the *National Post* as one of the *Top 50 Most Influential Business Women in Canada*. According to the *National Post*, Ms. Hughes Anthony "is a woman with real clout," and *Association and Director Meeting Magazine* has called her "one of Canada's most influential association leaders".

Members, \$10 Non-Members, \$20—roast beef luncheon buffet included Contact the Chamber at 653-1551 or by e-mail, info@trenthillschamber.ca to reserve your space.

THIS PROJECT SUPPORTED BY



LOCAL INITIATIVES PROGRAM

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Phone: 653-1551 Fax: 653-1629

Vehicle and Driver Licensing Office
653-1579

Monday to Friday—9 a.m. to 5 p.m.
 Saturday—9 a.m. to 2 p.m.

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 Saturday—9 a.m. to 1 p.m.

February 2006						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
12	13	14	15	16 <i>Board Meeting 7 p.m. Chamber Office</i>	17	18
19	20	21	22 <i>Power of the Chamber 11:30 Cobourg Best Western</i>	23	24	25
26	27	28 <i>Funding Fair 3—7 p.m. Keeler Centre, Colborne</i>				
March 2006						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 <i>Municipal Public information Meeting</i>	2	3	4
5	6	7	8	9	10	11 <i>Warkworth Maple Syrup Festival</i>
12 <i>Warkworth Maple Syrup Festival</i>	13	14	15	16	17	18
19	20	21	22	23 <i>Board Meeting 7 p.m. Chamber Office</i>	24	25
26	27	28 <i>Shop Local Workshop Details to follow</i>	29	30	31	

