



President's message

Last month I had the opportunity to represent the Trent Hills & District Chamber of Commerce and Tourism at the Cottage Life Fall Show, held in Mississauga on Nov. 2—4. Our booth display that mimics the look of our visitor guide "The Perfect Destination", drew many inquiries about where is Trent Hills and what is there. I was more than happy to explain all the unique and interesting things that Trent Hills has—after all, we are the perfect destination.

As many of you already know, World's Finest is closing the manufacturing side of the business. World's Finest is working very hard to locate a buyer for the facility, and it is our hope that these efforts prove successful and this will be a seamless transition for the employees. I'm confident that Ken Tully and his team, as well as municipal, provincial and federal representatives are working very hard to make the sale of the plant a reality.

The Shop Smart/Shop Local campaign is being launched this week and I encourage you to participate, all you have to do is contact our office. Please see page 2 for the details, including a \$1,000 shopping spree for one lucky Trent Hills customer.

Nominations have opened for the business awards, don't miss the Dec. 30, 12 noon deadline. A nomination application is included with this month's newsletter.

A special thank you to all the volunteers, participants, and donors of the Campbellford Santa Claus Parade and Showcase of Lights. Many buses have been travelling through the area on the light tour, and we appreciate the public works staff and the businesses that have donated in the past to make this spectacular display of light possible.

Congratulations to the staff and volunteers of Community Living Campbellford/Brighton on the Donner Award for Excellence. Community Living has made some outstanding achievements over the years and we wish them continued success.

Congratulations to Weaver Family Funeral Home on their 40th anniversary. They are also to be commended for their dedication to Campbellford Memorial Hospital, by marking the occasion with a financial commitment.

On behalf of the board and staff, I wish you a very Merry Christmas and a Happy and Prosperous New Year!

—Doreen Sharpe, President

Our Mission

*To nurture, support
and sustain
the business
community of
Trent Hills.*



BOARD OF DIRECTORS

Doreen Sharpe, *President*
653-0551

Karen Gainor, *Vice-President*
632-1435

Charlie Thompson, *Treasurer*
653-3194

Directors:

Eric Dickinson

Neil Graham

George Gordon

Sue Locke

Tanya Orr

Brian Redden

Mimi Silk

Sarah Wellman

Municipal Representatives:

Rosemary Kelleher-MacLennan

Camille Edwards



Trent Hills & District Chamber of Commerce

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www.trenthillschamber.ca

RENEWAL TIME

Chamber of Commerce membership rates for 2006 are remaining the same—please send in your renewal today, to avoid missing out on any of the benefits available to you as a chamber member.

Please review your invoice—if there has been a change in number of employees, please adjust accordingly.

Thank you!

JOIN THE

\$HOP+SMART

SHOP LOCAL

PROMOTION

Over the next couple of weeks a series of ads will run promoting the importance of *supporting local businesses*.

From Dec. 15 to January 20, a consumer survey will be distributed through *participating* businesses.

A chance to win a *\$1,000 Trent Hills shopping spree*—sponsored by The Community Press, The Independent, and The Shield—is offered as an incentive for residents to complete survey.

JOIN NOW! It's very easy to participate and at no cost. Simply call the Chamber at 653-1551 or e-mail info@trenthillschamber.ca and say you want in!

You will receive:

- Your business name and address listed as a participating business on our website.
- Copies of the consumer survey to distribute.
- Data results from the surveys.
- A colour copy of the Shop Smart/Shop Local window decal.
- PDF file of the logo for your own marketing purposes.

In return we ask:

- That you provide a sealed draw box, and promote the consumer survey to your customers, friends and relatives.
- Accept the Shop Smart Dollars presented to the draw winner and we will reimburse you.
- Arrange for delivery of survey/entry form to Chamber office

The draw is only open to Trent Hills residents and must be spent at a Trent Hills business. The winner will be announced at the Celebration of Business Excellence on February 4.

This project
supported by



Community
Capacity
Building Program

Campbellford bridge construction complete

Northumberland Transportation Department would like to announce that construction on the Campbellford bridge is now complete, and access is once again open from all routes. The County thanks residents, businesses and visitors for their cooperation and patience during the completion of the rehabilitation of the Campbellford bridge.

Business Card Exchange successful

The first-ever county-wide business card exchange was a huge success, with almost 90 in attendance from across Northumberland.

Special thanks to Pine Ridge Golf & Country club for co-sponsoring, along with the following door prize donors: Trent Hills Business Services; Research & Planning Solutions; Therapacc Physiotherapy and Rehabilitation; World's Finest Chocolate; Westben Arts Festival Theatre and Sisters Pace Express.

The business card exchange was a Chambers Northumberland project supported by Northumberland Community Futures Development Corp., Local Initiatives Program. Two more events are planned for the new year—a funding fair that will connect Northumberland County businesses with funding sources and a marketing & promotion event focusing on the needs of small to medium sized businesses.

Board member recognized for efforts

RBC Financial Group has recognized Trent Hills & District Chamber of Commerce Director Mimi Silk for her contribution of volunteer time in the community. The Employee Volunteer Grants Program recognizes employees for the good works they do in their personal time, by volunteering in their communities. Mimi has been a director with the chamber for two years and is the chair of the membership development

Community Living receives award for Excellence

Community Living Campbellford/Brighton is proud to announce that the Donner Canadian Foundation has received the 2005 William H. Donner Award for Excellence in the Delivery of Social Services. The \$10,000 award was in recognition of the Family Home program, which offers a community-based alternative to high-cost, segregated housing models such as group homes and other institutional settings. This year, the Donner Foundation received 842 applications from 652 different organizations, from 317 different communities in all 10 provinces and 2 territories. This national-level accomplishment is testament to the quality supports provided by Community Living Campbellford/Brighton's employees.

committee.

The \$500 grant will assist the chamber to present the 2006 Celebration of Business Excellence, being held on February 4, 2006 at Island Park Retirement Suites, Campbellford. In recognition of the outstanding achievements that the business community has made to the growth and prosperity of Trent Hills, the Chamber will be presenting awards in the following categories: President's Award, Tony Edwards Memorial Award, Entrepreneurial Spirit Award for businesses in operation for less than 3 years, and more than 3 years, Customer First, Commercial Restoration/Renovation, Green Award, Micro-business, Business Communications, Hospitality/Tourism, Retail, Health and Wellness, Manufacturing.

Nominations began on Nov. 21, and will close on Friday, Dec. 30 at 12 noon. Nomination forms are available online at www.trenthillschamber.ca



Gift certificates for personalized or graphic plates available.

From \$78.85 to \$319.60

Call the License Bureau at 653-1579 for details.



MEMBERSHIP BENEFITS

Excusive Bell Mobility Program for Chamber

An employee and family program exclusive to Chamber of Commerce members. Includes:

- 6 months of Unlimited Local Calling
- Unlimited local Bell Mobility to Bell Mobility calling for only \$5/month
- Unlimited Evenings and Weekends included
- Low rate plan of \$22.30/month with 200 daytime minutes
- Unlimited Incoming Text Messages
- All features include for free, including voice mail, call display, call forwarding, conference calling
- Waived Connection Charge (\$35 savings)
- Offer Available for up to 5 family members
- Free 3 piece Accessory Kit (\$120 value)
- Free shipping to anywhere in Canada

Complete details available on chamber website at www.trenthillschamber.ca.

Bell Mobility clarification: Recently information was distributed regarding the Bell Mobility discounts for members of the Chambers/Board of Trades. This last communication included a special promotion for the Christmas season. ALL Chamber discount plans are available at any local Bell store and Bell Mobility encourages each Chamber to interact with the local Bell store where available. We would like to clarify that the standard offers available to the Chambers/Board of Trades are still valid. The offers may not be presented in the exact format in each Chamber but the end prices remain the same. If you have any questions regarding the different plans please visit the Chamber discount site hosted by Bell Mobility, www.bell-association.ca and enter code 100260599.

**Trent Hills & District
Chamber of Commerce
Annual General Meeting**

**Saturday, February 4, 2006
5:30 pm**

**Island Park Retirement Suites
Campbellford**

**Reports on the annual business will be presented
and a board of directors will be elected.
There is not cost to attend the AGM, please RSVP
your attendance to 653-1551.**

All members are welcome to attend Chamber
Committee and Board Meetings.


**Vehicle & Driver Licensing Office
Holiday Hours**

**Saturday, Dec. 24—9 am to 1 pm
Dec. 26, 27—CLOSED
Saturday, Dec. 31—9 am to 1 pm
Monday, Jan. 2—CLOSED**

Chamber Office Holiday Hours

**Dec. 24 - 27—CLOSED
Dec. 31, Jan. 1, 2—CLOSED**

*Have a safe and happy holiday from Diane, Sandra,
Katherine, Carolyn and Nancy!*

December 2005						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15 SHOP SMART SHOP LOCAL PROMOTION BEGINS	16	17
18	19	20	21	22	23	24
25 	26 Chamber and licensing office closed	27 Chamber and licensing office closed	28	29	30 12 noon deadline for Business Award nominations	31



Together We Can Make It Happen