



Our Mission

*To NURTURE,
SUPPORT and
SUSTAIN
the business
community of
TRENT HILLS.*



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- Tanya Orr
- Brian Redden
- Mimi Silk
- Sarah Wellman

Municipal Representatives:

- Rosemary Kelleher-MacLennan
- Camille Edwards



Trent Hills & District Chamber of Commerce

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President's message

"A Positive Mental Attitude + Goals + Motivation = Success", was just one of the many inspiring messages from last month's Business Excellence Workshop's guest speaker, Ron Downey. This simple formula truly sums it up! Whether you are a brand new business owner or a third-generation family business, apply these steps and see results.

While Ron was the keynote speaker, providing the motivation to participants, our other guest speakers, Mimi Silk, Paul Portelli, Wendy Curtis, and Dale Clark, did a wonderful job providing the tools—marketing, financing, business planning, visual merchandising—to look at new opportunities in the local market.

The inspiration continued at the Economic Development Summit with guest speaker Ron Buist, Tim Horton's marketing genius behind the nationally recognized Roll Up The Rim to Win contest and slogan. Ron entertained the crowd with stories from the past, leading up to the huge success that the franchise has achieved, reminding us that great things can come from humble beginnings.

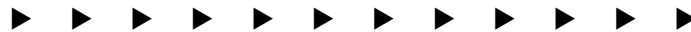
The Chamber also made a presentation at the Summit reviewing the Shop Local survey results and identifying our next steps. Survey respondents were very helpful providing important data on why they enjoy shopping locally. Topping the list was personal and friendly service. In the next few months we will be hosting consumer and business focus groups to further explore shopping habits. If you are interested in participating, please let us know. We are also interested in hearing any successes you have achieved in customer service and are willing to share with your fellow chamber members.

The Chamber is in the process of forming a new committee—Government Relations. The activities of this committee are not new to the Chamber Board, representing the members as the voice of business. This committee formalizes what the board has always done in the past and will increase communications between the various levels of government, providing opportunities to be proactive, rather than responsive. Next month's newsletter will explain the mandate and objectives of this new committee.

This month's newsletter provides an update from two of our committees Tourism and Membership Development to keep you informed about the activities of the Chamber. If you have any ideas or suggestions, we welcome your input. We strive to accomplish our mission: to nurture, sustain and support the business community of Trent Hills and "together we can make it happen".

Here's to continued success,
Karen Gainor—*President*

MEMBER NEWS



Beehive Daycare - Is pleased to announce that after 16 years they have renovated to create licensed spaces for 8 more children. This new room can be used for preschool (2 ½ - 4 years old) or Kindergarten (4 -6 years), offering more full day, half day, before and after school care. This new room is equipped with all new toys and furnishing. The two large windows offer a very open, spacious environment with a convenient walkout to the backyard!

Campbellford Farmers Market - is relocating from the Canadian Tire parking lot to a new location this year at the intersection of River & Front Street. The market runs on Wednesdays and Saturdays from 8 am to 1 p.m., beginning Wednesday, May 3 through to Saturday, October 28. The market features a large selection of fresh produce, meat, organic products, baked goods, plants and flowers, preserves, crafts and more.

Celebrating a milestone, business expansion, new address, new ownership, etc.? If so, Member News is a forum in which you can let your fellow chamber members know what is happening. Submit your information (maximum of 100 words) to info@trenthillschamber.ca. Information will be printed at the discretion of the Chamber.



COMMITTEE UPDATES

TOURISM—For many of us the season of tourism has started here in Trent Hills. With the fabulous weather April brought many people out earlier than usual. Our new 2006 Visitor Guide, which I'm hoping you have all seen and are busy distributing, looks fabulous. Our mayor was even heard to have said that he didn't think we could outdo the effort from last year but we had in fact succeeded! Congratulations to all involved!

While the Visitor Guide is a very important piece in driving tourism rest assured that the tourism committee at the Chamber is constantly looking for other ways to encourage people to visit and see first hand everything that we know to be unique about Trent Hills. To that end we are looking into an aggressive newspaper campaign with 'not-so-local' publications to drive the day-tripper business from the surrounding areas of Cobourg, Port Hope, Peterborough and Belleville. Given the high price of fuel (and it's not even summer yet) there is a sense that people may not be willing to go as far afield as they have in past years so we have a great opportunity to capture that segment of the market. We know that once they have visited our exceptional 'urban' centres that they will be back!

Look for information soon about a fall promotion called the Fall Flavour Break for Trent Hills. A brochure that features food and food-related businesses will be modeled on our successful Visitor Guide and give people the opportunity to take a self guided tour throughout the area with their stomachs leading the way!

A little closer to home the Chamber offices will soon be getting a much needed face-lift! We are looking at ways to enhance the look of the space and to make it a more visitor friendly place to be. This again will require some time to develop as well as some financial partnerships to be established but we hope to unveil a new look for 2007, with some short-term enhancements before that. —Neil Graham, *Tourism Committee Chair*

MEMBERSHIP DEVELOPMENT—Our most recent meeting was held at the Chamber offices on April 18th. First on our agenda was a lengthy discussion on a proposed Code of Conduct to be signed by existing and new members of the Chamber. This is a very common practice already adopted by several Chambers and it will present a unified accountability going forward.

Watch for a new date for the Business Excellence Seminar: Leadership as an Art to be conducted. As we did not achieve the minimum number of attendees we will be postponing the seminar.

We also reviewed the last Membership Directory and discussed our advertising space and any other updates. There is no charge for a listing in the directory and you will have an opportunity to make changes. Once again we are offering business-card size advertising on the back cover, and the inside back and front of the cover for only \$50. Space is limited so please call today to reserve your spot.

We also added to the newsletter a section entitled "Member News" that pertains to activities or events of our members that focuses on growth or expansion. Also added, beginning with this newsletter is the Committee Update reports to keep our members informed.—Mimi Silk, *Membership Development Committee Chair*



MEMBERSHIP
BENEFITS

Special low rates
Exclusively for members of the
Chamber of Commerce

**For more information and to apply, call TD Merchant Services representative
Paul DiStasi at (416) 436-9633**



**Ontario
Smoke-Free
Act
begins
May 31st**

Haliburton Kawartha Pine Ridge District Health Unit

**Join us for a Smoke-Free Ontario information session on
Wednesday June 21
10:00 to 12:00**

Campbellford Library, Second Floor Meeting Room

Topics will include:

- Smoke-Free Ontario Act and Regulations
- Vendor Obligations under the Smoke-Free Ontario Act
- Employer Obligations under the Smoke-Free Ontario Act
- Responsibilities for Municipalities, Bars, Restaurants, Hotels, Legion Halls, Day Cares
- Facts and Myths about Going Smoke-Free
- Smoker's Help Line Information

Refreshments will be provided.

To register for this FREE information session, please call 905-885-9100 ext. 273 or toll free at 1-866-888-4577 ext. 273 in Port Hope. Please register by Friday June 9, 2006.

Chamber Office & Visitor Information Centre
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Campbellford, ON K0L 1L0
Phone: 653-1551 Fax: 653-1629

Monday to Friday—9 a.m. to 5 p.m.

Beginning May 19:

Friday, Saturday and Sunday—9 a.m. to 7 p.m.

Vehicle and Driver Licensing Office
653-1579

Monday to Friday—9 a.m. to 5 p.m.
 Saturday—9 a.m. to 1 p.m.

CLOSED ON VICTORIA DAY
 Monday, May 22

May 2006						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10 Government Relations Committee 8 am Chamber office	11	12	13
14	15	16	17	18	19 Trent Severn Waterway Opens	20
21	22 Victoria Day Holiday	23	24 Tourism Committee 8 am Warkworth Diner	25 Board Meeting 7 pm Chamber office	26	27
28	29	30 Membership Committee 8 am Chamber office	31			
30						

Nominate a Business for Citizen of the Decade Award of Merit

The deadline for nominations for Citizen of the Decade is May 31, 2006. Not only are individuals eligible, but businesses and organizations as well. Please contact the Campbellford/Seymour Community Foundation at 653-2005 or the Heritage Society at 653-2634 for nomination procedures and forms.

Town Hall Meeting, Sustainable Development—Building an Eco-Friendly Trent Hills Conference

Warkworth Town Hall Centre for the Arts, Main Street, on Thursday, May 11 from 1:00 p.m. to 4:00 p.m. Meet with experienced architects from Canadian Mortgage and Housing Corporation, who are working across Canada to make sustainable development a chosen way of building communities. There will be displays and photos of existing sustainable projects, a discussion of a community wide response to sustainable development - what it means to be a green community, its benefits and how to might develop values leading towards this goal. Contact Dean Peters at 705-924-2802 or Barbara Stocking at 705-924-3443.



Together We Can Make It Happen