



Our Mission

To *NURTURE,*
SUPPORT and
SUSTAIN
the business
community of
TRENT HILLS.



BOARD OF DIRECTORS

Karen Gainor, *President*
Brian Redden—*Vice-president*
Dorothy Noronha, *Treasurer*
Doreen Sharpe, *Past-president*

Directors:

Donna Bennett
Neil Graham
Vann Gouweleeuw
Denise Glover



Trent Hills & District Chamber of Commerce

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Campbellford, ON K0L 1L0
Phone: (705) 653-1551
Fax: (705) 653-1629
E-mail: info@trenthillschamber.ca
www.trenthillschamber.ca

President's message

Congratulations to the 2007 Celebration of Business Excellence recipients that were recognized for their efforts in 14 different categories. Thirty-seven of our local businesses were profiled at the awards ceremony that took place on February 24th. A special thank you to all of the award sponsors, to Island Park Retirement Suites, and to Bob Crate from Churchill Cellars for their generous contributions.

Your Chamber has also received an award. Our county-wide partnership, known as Chambers Northumberland received the Cobourg & District Chamber of Commerce President's Award. Contributions from Northumberland Community Futures Development Corporation through the Eastern Ontario Development Fund have been key to the success of the Chambers Northumberland projects and we sincerely appreciate their support.

We held our annual general meeting last month and I am honoured and proud to continue as President and joining the executive is Brian Redden as Vice-president, Dorothy Noronha, Treasurer and past-president Doreen Sharpe will be continuing as a director along with Neil Graham, Donna Bennett and Vann Gouweleeuw. I am also pleased to welcome new board member Denise Glover of Glover's Farm Market. Denise's background in agriculture as well as tourism will be a wonderful addition to the board.

The board will be appointing board members to fill director vacancies. If you are interested in sharing, learning, and making a difference, please let us know. If tourism is your background, you may want to join the tourism committee as a member at large. The tourism committee is expanding to include three industry stakeholders.

Our sincere thanks to retiring board members Charlie Thompson, Tanya Orr and George Gordon for their commitment to the board over the past few years. We will miss their expertise, input and we thank them for the many volunteer hours that they have contributed.

Here's to a new and progressive new Chamber year – and to continued business success of our members!

Karen Williams Gainor,
President

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Congratulations to the 2007 Celebration of Business Excellence recipients!

***Entrepreneurial Spirit Award,
3 years or less***
Gainor's Gourmet Goods

***Entrepreneurial Spirit, more
than 3 years***
Beehive Daycare
Allen Insurance Group

Customer First
Campbellford Veterinary
Services

Hospitality/Tourism
Westben Arts Festival Theatre

***Commercial Restoration/
Renovation***
Hastings Village Video

Micro-business
Duratron International/Rambo
Productions

***Business Communications
Design***

Environmental Award
The Trailer Perk

Retail
V & S Stedmans

Health and Wellness
Sisters Pace Express

Manufacturing
Empire Cheese & Butter Co-op

Accessibility Award
In Season

Partners in Action
Multi Use Recreation
Facility Committee

President's Award
Paul Portelli Gallery

Tourism Committee Expanding

This past year the tourism committee has developed a new terms of reference (see below) and is inviting industry stakeholders to apply for the three at large committee positions. If you are interested in joining the committee contact Nancy Allanson, Executive Director, 653-1551 or e-mail: info@trenthillschamber.ca.

Committee Structure: Chamber representation: President, 3 directors, Executive Director; Municipality of Trent Hills Community Development Officer; 3 industry stakeholders.

Term: The chair of the committee to be appointed by the board of directors for a two-year term, committee members are a one-year term. Terms to coincide with the Chamber's Annual General Meeting. Sub-committees: Canada Day.

Meetings: 3rd Tuesday of the month.

Mandate: To promote Trent Hills as a tourism destination and to increase consumer spending to support the businesses of Trent Hills.

Goals & Objectives:

1. Guide and advise the board of directors to fulfill the terms of the Municipal Fee For Service Agreement.
2. To propose programs related to tourism development not included under the scope of the fee for service agreement.

Ontario Tourism Education Corporation will award a special designation to all businesses that train 100% of their management and 60% of staff in Service Excellence. Call the chamber for details.

The Getaway Country Tourism Partnership is pleased to present



Victoria Hall 55 King Street West, Cobourg 8:30 am - 4:00 pm
Registration @ \$53.00/person (GST included)

Keynote speaker: **It's a Category One**, Duncan Bureau, WestJet
Trends in Travel, Adele Labine-Romain, Ministry of Tourism
Turning Community Events into Sales for Businesses, Hollee Kew,
Ministry of Agriculture, Food & Rural Affairs

Roll out the Red Carpet, Business Panel

Deadline to register April 17th 2007. On-line registration forms at
www.cobourgtourism.ca or call 1-888-262-6874

How important is signage to your business?

Today you have an opportunity to share your feedback about signs in Trent Hills! Your government relations committee has prepared a survey regarding the sign by-law. It is on-line and the five-question survey only takes a few minutes. If you have not already received this information by e-mail and would like the details below sent to you, please call our office at 653-1551. We will also assist if you are unable to complete the information on-line.

The survey is COMPLETELY CONFIDENTIAL and ANONYMOUS. If you would like to leave your contact information for further participation, that information will also remain confidential. The only information that we will be sharing with the municipal building department are the collective responses to the five survey questions. **The survey will close on Wednesday, March 21st.**

Go to <http://www.surveymonkey.com/s.asp?u=384993351742> to complete the survey.

Link to Municipality of Trent Hills By-Law 2005-69 http://trent01.sitemajic.com/2005-69_-_sign_bylaw.pdf

Following are sections that you may want to read prior to completing the survey: 5.1 RESIDENTIAL ZONES, pg.8, and 5.6 RURAL AND RESTRICTED ZONES pg. 10, 5.2 COMMERCIAL ZONE, pg. 8 And 4.5.8 LOCATION RESTRICTIONS, pg 6 of the by-law.

Our motto for this year is Partners in Action - and our partnership with our members is very important as we strive to enhance and grow membership benefits.

If you require any assistance or would like to share feedback regarding the survey process, please do not hesitate to contact us at 653-1551.



Monday, April 2
9 am to 3:30 pm
Warkworth Town Hall,
Centre for the Arts

Member price: \$57.50 includes manual, lapel pin, certificate, lunch and refreshments. Non member price: \$150.00. Plus GST.

Call the Chamber at 653-1551 to reserve.

The Northumberland Community Futures Development Corporation and SEDI invites you to an Ontarians With Disabilities Act Presentation

Tuesday, March 27, 2007, 11:00am to 1:00pm
at the Trent Hills Public Library
98 Bridge Street East, Campbellford

Under the Accessibility for Ontarians with Disabilities Act (AODA) most Ontario businesses will be required to meet accessibility standards that set out ways to identify, remove and prevent barriers for people with disabilities.

This informative and interactive Forum will provide you with the following: An introduction to the Act; Overview of the accessibility website, including Accessibility standards and the responsibilities for small business; Serving customers with disabilities. There will also be an opportunity for you to provide suggestions on how best to inform small and medium businesses in about the new Act and the Accessibility Website.

These sessions will be of interest to: Business Owners and Managers; Business Associations; and Service Clubs; Not for Profit Organizations; Municipal/Prov/Fed Government Reps; and Disability Organizations and Committees.

To reserve your seat contact Brenda Otto at 705-653-1900 ext 239 or email brenda.otto@trenthills.ca (Reserve now, space is limited.) There is no cost for this session and refreshments will be served.

MEMBERSHIP BENEFITS

Member to Member Club

DEZIGN offers a one page web site design service with a special rate for Chamber Members only. Call Kathy Smit at (705) 653-2082 or send her an e-mail: info@dezigndotcom.com for all the details.

ALLEN INSURANCE GROUP offers an affordable and comprehensive Home & Auto Insurance Group Benefit package to Chamber of Commerce members, their spouses and family, as well as their employees and their families. Call Johanna Allen at (705) 924-2632 for details.

If you would like to join the Member to Member Club and provide a special offer for your fellow chamber members, please let us know.

Chamber Office & Visitor Information Centre
51 Grand Road, Box 376
Campbellford, ON K0L 1L0
Phone: 653-1551 Fax: 653-1629

Monday to Friday—9 a.m. to 5 p.m.
Saturday and Sunday—11 a.m. to 3 p.m.

Vehicle and Driver Licensing Office
653-1579

Monday to Friday—9 a.m. to 5 p.m.
Saturday—9 a.m. to 1 p.m.

Chamber Meetings and Special Events

Wednesday, March 21—On-line Sign By-Law survey closes

Friday—Sunday, March 23—25—Toronto Wine & Cheese Show—Tourism Booth (#280).

Thursday, March 29, 5:30 p.m.—Membership Committee meeting, at the Chamber office.

Thursday, March 29, 7 p.m.—Board Meeting, at the Chamber office.

Monday, April 2, 9 am to 3:30 pm—Service Excellence Workshop, Warkworth Town Hall

Thursday, April 12, 8 am—Government Relations, Chamber office.

Tuesday, April 17, 8 am—Tourism Committee, location to be determined.

Public Education Survey

The Kawartha Pine Ridge District School Board invites students, parents and all its partners in education to complete their strategic planning survey, *Moving Forward Together*.

The business community is also a partner and they are encouraging your participation as well. This is an opportunity to tell them what are the parts of public education, right now, that are the most important for our school district, what are they doing well and what areas do they need to focus more attention.

The survey is available on-line at
www.kprschoools.ca



Together We Can Make It Happen



In its proposed 2007 Capital Works Program, the Municipality of Trent Hills plans to reconstruct watermains, sanitary sewers, storm sewers and associated roadworks on a number of streets listed below

CAMPBELLFORD

Queen Street—Bridge Street to Garry Street
Front Street—Second Street to Bridge Street
River Street—Doxsee Ave. to Saskatoon Ave.
Market Street—Front Street to Steelcrest Ave.
Ireton Street—Cromwell Street to East Limits

WARKWORTH

Old Hastings Road—County Road No. 25 to Mill Creek Bridge
Percy Street—Old Hastings Road to Godolphin Road

HASTINGS

Resurfacing of Bridge Street from the Trent Severn Waterway swing bridge northerly to the Front Street intersection including rehabilitation of associated drainage structures.

In connection with this the public is invited to attend Public Information Centres in Warkworth, Hastings and Campbellford as follows:

Tuesday, March 20, 5—7 p.m.

Warkworth Town Hall, Centre for the Arts

Wednesday, March 21, 5—7 p.m.

Hastings Civic Centre

Thursday, March 22, 5—7 p.m.

Forrest Dennis Seniors Centre, Campbellford

For further information contact:

Richard Bolduc, Director of Public Works, (705) 653-2382