



## Our Mission

*To NURTURE,  
SUPPORT and  
SUSTAIN  
the business  
community of  
TRENT HILLS.*



### BOARD OF DIRECTORS

- Karen Gainor, *President*
- Neil Graham—*Vice-president*
- Charlie Thompson, *Treasurer*
- Doreen Sharpe, *Past-president*

#### *Directors:*

- Donna Bennett
- George Gordon
- Vann Gouweleeuw
- Tanya Orr

Brian Redden

Mimi Silk

#### *Municipal Representatives:*

- Rosemary Kelleher-MacLennan
- Camille Edwards



### Trent Hills & District Chamber of Commerce

51 Grand Rd., PO Box 376  
Campbellford, ON K0L 1L0  
Phone: (705) 653-1551  
Fax: (705) 653-1629  
E-mail: [info@trenthillschamber.ca](mailto:info@trenthillschamber.ca)  
[www.trenthillschamber.ca](http://www.trenthillschamber.ca)

## President's message

The chamber continues to live it's motto "Together we can make it happen!" with our latest initiative by partnering with the Campbellford Women's Network and Chambers Northumberland in organizing a 'boot camp' for municipal candidates on Saturday, August 26 at the Campbellford Resource Centre. As the voice of business, the Chamber plays an integral role in municipal politics and we are delighted to join forces with the savvy talents of the Women's Network team to provide a campaign training workshop to educate and inform all candidates and key campaign workers involved in the upcoming Nov. 13 municipal elections. Now that the term of office has increased to 4 years, it is essential that candidates become aware of the considerable commitment required. This extraordinary workshop will provide the ABC's of getting elected and will offer insights of what, exactly, is expected when a candidate is elected. For those seeking re-election, it is an excellent opportunity to build upon the success of past campaigns.

We are very excited about the recent announcement that the federal government is continuing the Eastern Ontario Development Fund! The \$16,000 Shop Local campaign that the Chamber and the three business associations launched last fall was a result of the last round of funding for this funding program. We eagerly await the details of the new program that Northumberland Community Futures Development Corporation will be releasing in the very near future.

The municipality has launched a major project that will create two Community Improvement Plans: one to encourage further downtown revitalization, and another to support the reuse of Brownfield sites. Community involvement, from both the residential and business community, is vital to the success of this project. If you are interested in participating, a public meeting will be held at council chambers on Tuesday, August 15 from 4:30 to 5:30 pm. The Chamber board will be participating in an information-gathering session and should you care to provide some input, we have included a series of questions on page 2 and will gladly put forth your suggestions.

I wish you a happy, healthy and prosperous summer season!

Here's to continued success,  
Karen Gainor—*President*



# CAMPBELLFORD WOMEN'S NETWORK

**Municipal Campaign  
Training Workshop**  
For registered candidates, potential candidates,  
And key campaign workers

**Saturday, August 26, 8:30 am  
to 3:00 pm**  
Campbellford Resource Centre  
65 Bridge St. E., Campbellford

*Panels of experts and guest speakers will cover topics including...*

- Legislative requirements
- Financing a campaign
- Contributions and expenses
- The campaign strategy
- Media coverage
- Election guide
- Building a winning team
- All candidates events
- Expectations vs. reality

\$25 plus GST, includes lunch.

Pre-registration is required. Payment can be made by cash, cheque, VISA or MasterCard.

Contact the Chamber at 653-1551 to register.

## Major project launched to create two Community Improvement

The Municipality of Trent Hills is undertaking community improvement planning. Two plans are being developed:

1. A Downtown Community Improvement Plan. Primary study areas are the central areas of Campbellford, Hastings and Warkworth. There are additional lands, shown on maps available at the municipal office.
2. A Brownfield Community Plan, using the tannery site in Hastings as the example, for development of policies and programs to support redevelopment and reuse of such properties.

Trent Hills Council is inviting stakeholders to join them as partners in this effort. Development of financial incentive programs has been underway and they now need to talk to stakeholders to confirm directions and priorities before the Plans are completed. Their consultant, Lynda Newman of Clara Consulting will be conducting a public meeting on Tuesday, August 15, 4:30 to 5:30 pm at Council Chambers. In preparation for the meeting, they have asked that you consider the following questions:

**Re: Downtown CIP**

1. Do you have a project that you think is necessary for the revitalization of your downtown? If so, please present your project proposal including: Project Description including project constraints that could be addressed by the CIP; a business plan and project budget; comments on what government assistance (federal, provincial, municipal) is needed to make this project feasible.
2. Are there additional tourism-related or waterfront initiatives that we should consider?
3. Currently we are looking at grants: for enhancement of downtown building facades, for structural improvements to downtown buildings; for redevelopment of vacant sites for commercial or mixed commercial uses; and, for reimbursement of some municipal fees associated with these projects. Will these programs be sufficient to get current property and/or business owners to improve their properties? What incentives to prospective investors need?

**Re: Brownfield CIP**

4. Are you familiar with any brownfield sites in the municipality? If so: What suggestions do you have for redevelopment and reuse of the site? What will it take to get the current property owner or prospective investors to improve the site? Are there issues and/or opportunities relating to adjacent lands that we should be aware of?
5. Do you have other comments?

## Eastern Ontario Development Fund

The Federal Government announced additional funding for projects in Eastern Ontario as part of the Eastern Ontario Development Program. This money will go toward business development, skills enhancement and finding new and better ways of using technological advances. The EODP takes an innovative, grassroots approach to economic development, one that encourages local stakeholders to work together to create a competitive and diversified regional economy. It supports community-based initiatives in five strategic areas:

- Business and Community Development
- Skills Development
- Attracting and retaining youth
- Improving access to Capital
- Enhancing the use of technology

The program for this area is being delivered by the Northumberland Community Futures Development Corporation. Funding is for the period ending March 31, 2007 and further details will be available in the very near future.

## New website for businesses to participate in the development of better regulations

The Regulatory Registry, [www.ontariocanada.com/registry](http://www.ontariocanada.com/registry), is a one-stop website that makes it easier for businesses to find out about the Government of Ontario's regulatory proposals that may affect them and learn about regulations recently approved by the Lieutenant-Governor-In-Council (LGIC).

The Regulatory Registry is an initiative of The Small Business Agency of Ontario. This website is part of the Ontario government's commitment to ease small businesses' regulatory and paper burdens and improve the quality of small businesses' experience and interactions with government.

The Regulatory Registry is designed to facilitate the exchange of information between government regulators and businesses regarding regulatory proposals and small business impacts. The goal of this new on-line Regulatory Registry is increased awareness and participation in the development of better regulations in Ontario.

The Regulatory Registry's objectives are to: Assist the Ontario government in becoming aware of how new regulations could affect small business competitiveness; and, Improve business awareness and participation in the development of Ontario regulations, which will lead to better regulations that are easier to understand and comply with.

## MEMBERSHIP BENEFITS

*Did you know?*

### **Bell Mobile Chamber Member & Family Discount Plan**

#### **\$20/month Preferred 200 Rate Plan includes:**

- Unlimited Evenings and Weekends
- 200 Daytime minutes/month
- Mobile Browser Lite

#### **\$40/month Preferred 400 Rate Plan includes:**

- Unlimited Evenings & Weekends
- 400 Daytime minutes/month
- Mobile Browser Unlimited

#### **Both rate plans include:**

- Message Centre Express
- Call Waiting, Call Forwarding
- 3 way Conference Calling
- Detailed Billing
- Pre-purchase more minutes at \$.10/min
- Share with family members for only \$15 each

#### **Bonus**

- Free car charger, carrying case & headset
- Unlimited incoming text messages
- Call display
- Free shipping across Canada

Order form and complete details available on the chamber's website  
[www.trenthillschamber.ca](http://www.trenthillschamber.ca)  
Questions? Email or call Mike  
March: [orders2@kitcom.ca](mailto:orders2@kitcom.ca)  
1-866-548-2666 ext. 8003

**Chamber Office & Visitor Information Centre**  
**51 Grand Road, Box 376**  
**Campbellford, ON K0L 1L0**  
**Phone: 653-1551 Fax: 653-1629**

**Vehicle and Driver Licensing Office**  
**653-1579**

Monday to Friday—9 a.m. to 5 p.m.  
 Saturday—9 a.m. to 1 p.m.

Monday to Thursday—9 a.m. to 5 p.m.  
 Friday to Sunday—9 a.m. to 7 p.m.

<b>August 2006</b>						
<b>Sunday</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>	<b>Saturday</b>
13	14	15 Membership Committee 8 am Warkworth Golf  Community Improvement Plan Public meeting 4:30—5:30 at Council Chambers	16	17	18	19
20	21	22	23	24	25	26 Municipal Campaign Training Workshop
27	28	29	30	31		
<b>September 2006</b>						
<b>Sunday</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>	<b>Saturday</b>
					1	2
3	4 Chamber Office and Licensing Office CLOSED	5	6	7	8	9
10	11	12 Tourism Committee 8 am Apollo's	13	14 Government Rela- tions Committee 8 am Chamber Office  Board Meeting 7 p.m. Chamber Office	15	16